



# MODC Matters

A Publication Of The Monmouth-Ocean Development Council

2520 Highway 35, Manasquan, NJ 08736 (732) 223-MODC Fax (732) 223-1516 Web Site [www.modc.com](http://www.modc.com)

## February 2005

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### Recent Events

#### December 10, 2004 MODC Annual Holiday Luncheon Shadowbrook, Shrewsbury

Nearly 200 MODC members and friends took advantage of the annual holiday luncheon to celebrate another great year of successes, and to offer good will and cheer to their Monmouth & Ocean County associates in business. To our good fortune, Mrs. Claus was able to be with us again this year, and brought along her capable and cheery assistant, Elf, to provide the luncheon guests with the spirit of Christmas. Luncheon attendees were extremely generous with their donations of door prizes and toys for the U.S. Marine Corps Toys For Tots collection effort. As usual, the Shadowbrook presented the perfect venue for such a celebration, and practically no one left the event without a gift or token of the season. Spirits were high, and I'm sure most of the guests had one thing in mind when leaving the festive atmosphere of the holiday program. I can't wait til next year! The Officers and Directors of MODC wish you all of the best in the coming year, and we look forward to being your go to organization in 2005



Holiday Party

### Upcoming Events

February 1, 2005, 8:00 - 10:00 a.m.  
**Sorting Out Today's Technologies**  
Educational Series  
Holiday Inn, Tinton Falls

February 18, 2004, 11:30 a.m.  
**General Membership Luncheon**  
Financing New Jersey's Business  
Holiday Inn, Tinton Falls, NJ

### Alliance for Action Meeting, Toms River



From left, John P. Kelly, Ocean County Freeholder Deputy Director, Kathleen C. Edmond, Ocean County Transportation/Ocean Ride Director and Ben Waldron, MODC Executive Director discuss the importance of the MOM (Monmouth-Ocean Middlesex) rail line during a meeting of the Alliance for Action meeting hosted by the Ocean County Chapter in Toms River. The Alliance, a statewide, non-partisan, non-profit coalition, serves as a catalyst for a variety of infrastructure and construction issues. Guest speakers included representatives from the NJ Department of Environmental Protection, Jersey Central Power & Light and the US Army Corps of Engineers.

## **Committee Reports**

### **Business Growth & Development**

(Steve Bumbera, Chair)

A small group with some new faces met on January 19<sup>th</sup> for the Business Growth & Development Committee meeting. After some discussion on the various Business After Hours events that are scheduled throughout the year, the committee took on the task of developing a series of seminars that have been under discussion in recent months focusing on customer service training. The MODC Cultural & Tourism Committee has been discussing the same issue, and is prepared to partner with this group to create a number of programs that would be geared to both the philosophical aspects of customer service for business owners and management, as well as the actual employee training component itself. Some of the modules that are part of the New Jersey Department of Labor's Human Resource Training programs can be integrated into this effort, and the tourism representatives have contacts with potential speakers that will address the issue of elevating the importance of good service in order to be successful in business. These workshops will coincide with the April luncheon program whose program will include a discussion on customer service in New Jersey. This committee will be assisting in securing a program for the June luncheon, and has begun to reach out to potential speakers for that event. The next committee meeting will be on February 16<sup>th</sup>.

### **Cultural & Tourism**

(Mike Redpath, Chair)

The frigid temperature on January 18<sup>th</sup> was a stark reminder that winter is still with us, but the Cultural & Tourism Committee members were thinking spring as they met for their monthly meeting. Mike Redpath updated the committee on the Governor's Conference on Tourism, which is going to be presented in conjunction with the Summit at the Shore event in Atlantic City in April. This committee is hosting the April luncheon program, which will feature Curtis Bashaw, Executive Director of the Casino Reinvestment Development Authority (CRDA), who is also the host for the Summits that have been taking place. The MODC luncheon could serve as a good time to market the tourism conference and the summit events the following week. The committee is also still in planning stages of putting together a customer service oriented training workshop, which might coincide with the April luncheon. Speakers and topics are still being secured, and more details will be available by the next meeting. Some of the other projects on the table with this committee, such as the data partnership with Monmouth University and the public education project on beach and water quality in our region, are in progress and will continue to be a focus for the upcoming months. The next meeting is scheduled for February 15<sup>th</sup> at the MODC office.

## **Economic Development**

(Steve Juliano, Chair)

The December 17<sup>th</sup> meeting of the Economic Development Committee was typical in that there was a full table of committee members in attendance, and they tackled a large agenda of issues. In the absence of Bonnie Goldschlag, Ben Waldron commented on a recent meeting between members of the MOM coalition in Monmouth and Ocean Counties, and the Commissioner of the NJ Department of Transportation and a number of representatives of New Jersey Transit. Although there was no specific agenda for the meeting, it appears that NJDOT and NJ Transit are supportive of the fact that a preferred alignment is necessary to be released from the DEIS that is currently underway. There was some discussion regarding legislative changes that are being considered for the recently enacted fast track bills. Members of the committee seemed in agreement that a total repeal of the bills was not appropriate, but that modifications could address some of the concerns being expressed by environmental factions. An ongoing agenda item is the status of BRAC in New Jersey, and it was noted that there still has been no public release of the findings of the commission that was created by former Governor McGreevey to coordinate a statewide support effort to retain our military installations. MODC will try to reach out to other government agencies that are involved in the BRAC discussions to see if any information is available. This committee will be hosting the February luncheon, and Caren Franzini, CEO of the NJ Economic Development Authority will be the guest speaker. They are also still looking to host a luncheon and conference in the Spring and will be looking for appropriate speakers and programs to incorporate into that event. The next committee meeting will take place on January 28<sup>th</sup> at New Jersey Natural Gas Company.

### **Nonprofit**

(Tony Chiariello, Chair)

Despite a wet and dreary morning, members of MODC's Nonprofit Committee turned out in volume once again, as they met at the offices of the Visiting Nurse Association of Central Jersey in Red Bank. Our gracious host, CEO Lucille Richards, not only provided a hospitable meeting location, but also a healthy breakfast and an educational presentation on the great things that the VNA has accomplished in recent months. With nearly 1,000 people working at varying capacities of care giving, VNACJ is bringing a number of healthcare initiatives to the local communities, including a premier hospice program, a pet therapy and music therapy initiative, and the distribution of thousands of flu vaccines. A special thanks to the VNA for sharing their facility and their story with our committee. Tony Chiariello updated the committee on his meeting with John McIlquham who will be the guest speaker for the January 26<sup>th</sup> lecture series. Tony assured the group that Mr. McIlquham is a vibrant and passionate speaker, and should provide an

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entertaining and educational presentation to the attendees. Mike Elkow mentioned that he has a speaker and program almost secured for the March Luncheon which is being hosted by this committee. The guest speaker will be a



representative from Lehman Brothers, where they have set up a Philanthropy Committee to provide an outlet for their employees to interact with the nonprofit community in a variety of ways. The next meeting is set for February 24<sup>th</sup> at a location to be determined.

#### Technology (Bill Eventoff, Chair)

The first dusting of snow for the new year was not enough to keep a full table of Technology Committee members from their meeting on January 17<sup>th</sup>. With just a few weeks left before the seminar which they have planned, last minute details of the program consumed the first portion of the agenda. Committee members will be making a final push for registrations over the next two weeks to assure a good turn out for the February 2<sup>nd</sup> event. A meeting date has finally been set for the ad hoc committee that will be discussing the possibility of starting an internship program in Monmouth & Ocean Counties. The first order of business will be to determine the program's structure and also the operating procedures that the educational institutions and MODC will function under. Once agreement is reached to proceed, MODC will be promoting the program through the membership and looking for businesses that would be willing to receive interns at their workplaces. Larry Mandel noted that there has been no further movement on legislation that would create a Foundation For Technology Advancement, however, the bill's sponsor will keep us informed on any progress and of scheduled hearings on the bill. Ben Waldron commented on the current status of BRAC, and also that a focus group working under the direction of Monmouth University is looking at the possibility of establishing a technology incubator in Monmouth County. MODC will provide documentation on the feasibility study that was done back in 2001 on this subject and be part of the focus group going forward. The next committee meeting will be on February 28<sup>th</sup>.

#### Program Committee Meetings

(Note: meetings are held at the MODC office unless otherwise indicated)

- Jan 28 Economic Development, 8:30 am  
**NJ Natural Gas Company, Wall**
- Feb 14 New Member Orientation, 8:15 am
- Feb 15 Cultural & Tourism, 8:30 am
- Feb 16 Business Growth & Dev., 8:30 am
- Feb 22 Energy & Environment, 8:30 am  
**Woodlake Country Club, Lakewood**
- Feb 24 Nonprofit, 8:30 am  
**Long Branch Concordance,  
Long Branch**

#### Bushel of BlueClaws

The Lakewood BlueClaws are offering an exciting opportunity for our members to purchase special game ticket packages while providing a fundraising opportunity for MODC. When you purchase a *Bushel of BlueClaws* game package, you will receive two FREE day passes to Six Flags Great Adventure with your purchase, and MODC will receive \$21 from each package purchased as a reward for our referral. Please take a moment to review the attached flyer for details of this program, and consider your purchase of a *Bushel of BlueClaws*. Thank you for your continued support of the Monmouth-Ocean Development Council.

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## WELCOME NEW MEMBERS

☛ **Mr. Dale Bender**, Business Development Officer, Affinity Federal Credit Union, 73 Mountainview Boulevard, Basking Ridge, NJ, 07920, Phone: 908-860-3523, Fax: 908-860-7315, E-mail: daleb@affinityfcu.com

☛ **Mr. Bob Duerr**, Partner, Bluewater Communications, Inc., 150 Airport Road, Suite 900, Lakewood, NJ, 08701, Phone: 732-730-0510, Fax: 732-730-0547, E-mail: bduerr@bluewatercomm.com

☛ **Mr. S. Thomas Gagliano**, Co-Chairman, Patriots Alliance, Inc., c/o Vitronics, 3 Corbett Way, Eatontown, NJ, 07724, Phone: 732-389-0244, E-mail: patriotsalliance@aol.com

☛ **Mr. Paul McNally**, , McNally, Paul, 392 Thompson Avenue, Middletown, NJ, 07748, Phone: 732-922-4466 x251, Fax: 732-922-9373, E-mail: pmcnally1@metlife.com

☛ **Ms. Margaret O'Meara**, President, O'Meara Financial Group, 157 Broad Street, #313, Red Bank, NJ, 07701, Phone: 732-224-9900, Fax: 732-224-9952, E-mail: momeara@omearafinancial.com

If you are interested in learning more about the mission and objectives of MODC's program committees, click on the following web address link: [www.modc.com/involved.html](http://www.modc.com/involved.html).

### Is Your Company Linked to Our Website?

Please visit [www.modc.com/memberships.html](http://www.modc.com/memberships.html), click the down arrow to see if your company is listed. If not, please call or send an email to the MODC office and we'll be happy to link your website to ours.

### Reminder

The MODC Membership Directory is available to members free of charge at any time. We will send it to you electronically or in hard copy format on request. Just call or e-mail the office to obtain your copy. The directory is updated with new members, addresses and phone numbers daily, so ask for a current copy now.

### MODC WEB SITE ADVERTISING

MODC now offers banner advertising on our web site. The banner is located at the top of our home page and is available as an animated or fixed banner, with a hyperlink to your own web site home page. If you are interested in more details on this great advertising opportunity, please contact Ben Waldron at the MODC office, or go to [www.modc.com](http://www.modc.com).





# Financing New Jersey's Business

## General Membership Luncheon

Friday, February 18, 2005, Holiday Inn, Tinton Falls

Sponsored by

**New Jersey American Water**

Featuring Guest Speaker

**Caren S. Franzini**

**CEO, New Jersey Economic Development Authority**

Presented by MODC's Economic Development Committee

The New Jersey Economic Development Authority is the state's independent financing and development agency, providing technical assistance, participations in loans, financing, and real estate development. Ms. Franzini will be discussing some of the NJEDA's objectives around the state, as well as identifying the various resources that are available to help businesses in New Jersey.

11:30 a.m.

Networking Reception

12:00 p.m.

Luncheon

1:00 p.m.

Guest Speaker: **Caren S. Franzini**

I'd like to make \_\_\_\_\_ reservations for the February 18, 2005 Luncheon  
Cost: \$30.00 MODC Member/\$35.00 Non-Member

\_\_\_\_ I'd like to reserve a display table @ \$25.00 (members only). Set up time is 10:30 - 11:00 a.m.

Enclosed is my check for \$\_\_\_\_\_ made payable to MODC.

\_\_\_\_ Visa \_\_\_\_ M/C # \_\_\_\_\_ Exp Date \_\_\_\_\_ Total Charge \$ \_\_\_\_\_

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

GUEST NAME(S) \_\_\_\_\_

**Entrée: Boursin Chicken**

Fax or send reservations to:

MODC, 2520 Highway 35, Suite 205, Manasquan, NJ 08736, FAX (732) 223-1516; e-mail: [staff@modc.com](mailto:staff@modc.com)  
Or visit our website: [www.modc.com](http://www.modc.com) (Click on the following link to register: <http://www.modc.com/021805.html>)

**Directions:** GS Pkwy. Exit 105; at first light turn right on to Hope Rd.; Holiday Inn is on the right.

Please contact us for any special accommodations.

If you do not wish to receive future emails or faxes regarding upcoming MODC events, reply via email with  
REMOVE in the subject line, or fax or call us with your request.



# Bushel of BlueClaws

presented by...

A Fundraiser for Your Monmouth-Ocean Development Council

\$21.00 from each package will go back to MODC!



*Get 2 FREE Day Passes to  
Six Flags Great Adventure  
A \$96 Value!!!*

*(per order)*



Bushel of BlueClaws I		Bushel of BlueClaws II	
<b>Thur, April 7, 6:35pm</b> <i>Vs. Lake County Captains (CLE)</i> <b>Opening Night</b>	<b>Mon, July 25, 7:05pm</b> <i>Vs. Lake County Captains (CLE)</i> <b>Birdzerk! The Mascot</b>	<b>Thur, April 7, 6:35pm</b> <i>Vs. Lake County Captains (CLE)</i> <b>Opening Night</b>	<b>Fri, July 15, 7:05pm</b> <i>Vs. West Virginia Power (MIL)</i> <b>Fireworks</b>
<b>Sat, May 7, 1:05pm</b> <i>Hickory Crawdads (PIT)</i> <b>Bark in the Park</b>	<b>Fri, Aug 12, 7:05pm</b> <i>Vs. Kannapolis Intimidators (CHIAL)</i> <b>Fireworks</b>	<b>Sat, April 30, 5:05pm</b> <i>Vs. Asheville Tourists (COL)</i> <b>Celebrity Appearance</b>	<b>Fri, July 29, 7:05pm</b> <i>Vs. Greensboro Grasshoppers (FLA)</i> <b>Fireworks</b>
<b>Thur, May 26, 6:35pm</b> <i>Vs. Charleston RiverDogs</i> <b>New York Yankees Affiliate</b>	<b>Sat, Aug 27, 7:05pm</b> <i>Vs. Lake County Captain (CLE)</i> <b>MS Jersey Auction</b> <b>Reggy, mascot entertainer</b>	<b>Fri, May 27, 7:05pm</b> <i>Vs. Charleston RiverDogs</i> <b>Fireworks</b> <b>New York Yankees Affiliate</b>	<b>Mon, Aug 29, 7:05pm</b> <i>Vs. Hagerstown Suns</i> <b>New York Mets Affiliate</b>
<b>Fri, June 24, 7:05pm</b> <i>Vs. Hagerstown Suns</i> <b>Fireworks</b> <b>New York Mets Affiliate</b> <i>All Fireworks are Presented by Toyota World/Scion World of Lakewood</i>		<b>Thur, June 30, 7:05pm</b> <i>Vs. Hagerstown Suns</i> <b>Phillie Phanatic</b> <b>New York Mets Affiliate</b>	<i>All Fireworks are Presented by Toyota World/Scion World of Lakewood</i>

Bushel I&II (14 Games) Choose Your 14 <sup>th</sup> Game → →	My Bushel I & II 14 <sup>th</sup> Game on: (month day)	Bushel I Only	Bushel II Only
___ x \$126 Adult \$____ ___ x \$84 Jr./Sr. \$____	<b>Preferred Section:</b> Preferred seat location will be honored when available, however they CANNOT be guaranteed. ___Home ___First Base ___Third Base ___Best Available	___ x \$63 Adults \$____ ___ x \$42 Jr./Sr. \$____	___ x \$63 Adults \$____ ___ x \$42 Jr./Sr. \$____
Postage (\$5.00) \$____		Postage (\$5.00) \$____	Postage (\$5.00) \$____
<b>TOTAL</b> \$____		<b>TOTAL</b> \$____	<b>TOTAL</b> \$____

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Gift Letter: Y / N

Email (for confirmation): \_\_\_\_\_ Add to E-Newsletter? Y / N

**PAYMENT INFO:** Cash, Check or C.C.

C.C. #: \_\_\_\_\_

Expiration: \_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_

*Please make checks payable to the Lakewood BlueClaws.*

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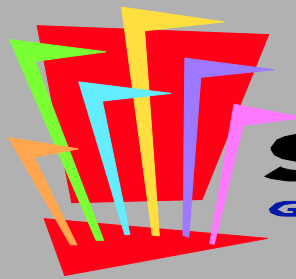
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*Orders will be sent or made available for pick-up in mid February 2005. Gift Letters are available for those giving Bushel of BlueClaws as a gift. If interested, please mark in the box above.*

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*A portion of the proceeds from  
each Bushel package purchased will  
go to the Monmouth-Ocean Development Council.  
Plus, you will receive 2 Day Passes to...*

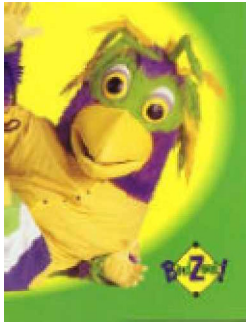


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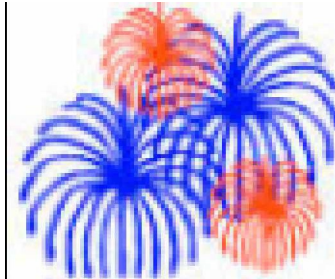
***A \$96 VALUE!!!***

*and at the ballpark, come experience...*

***Birdzerk!***



***Fireworks!***



***Great MLB Affiliates!***



***Reggy! Bark in the Park!***



***The Phillie Phanatic!***

