

MODC Matters

A Publication Of The Monmouth-Ocean Development Council

2520 Highway 35, Manasquan, NJ 08736 (732) 223-MODC Fax (732) 223-1516 Web Site www.modc.com

January 2005

PRESIDENT

JILL A. HEWITT

VICE PRESIDENTS

JOHN CIUFO
JOHN CLARK
EDWARD C. GURSKIS
STEVEN JULIANO
MARIE LUCIER-WOODRUFF

CORPORATE SECRETARY

PETER R. JOHNER

TREASURER

PETER M. BROWN

COUNSEL

NEIL BRODSKY, ESQ.

BOARD OF DIRECTORS

MARY PAT ANGELINI
PAUL L. BARLO
PATRICIA D. BARLOW
NOREEN BODMAN
GENEVIEVE A. BOEHM
WILLIAM J. BOWE, ESQ.
FRED M. BRODY
STEVEN M. BUMBERA
CHRISTINE BURKE
ART CHASEY
ANTHONY CHIARIELLO
WILLIAM DALTON
DARRIN DESENO
RAYMOND ECKHOFF
WILLIAM EVENTOFF, Ph.D.
JOHN E. GAGLIANO
PENELOPE A. GRIBER
THOMAS F. HAYES
MARIE E. JEDZINIAK
ASSEMBLYMAN SEAN KEAN
FRED KELLY, Ph.D.
TARA KELLY
PHILIP KIRSCHNER
DAVID A. KOCH
JON H. LARSON, Ph.D.
DAVID LEGG
DAVID J. MCKEON
MICHAEL L. REDPATH
JOHN C. SAHRADNIK, ESQ.
MICHAEL WEINSTEIN
JANE WITTMAN-ROLL
MARSHALL WRIGHT
NOLA L. ZUSI

PAST PRESIDENTS

GREGORY T. AIKINS
VINCENZO BARBA, CFP
JOHN J. SUDIA
MARK R. AIKINS, ESQ.
BARBARA S. DAVIS
BENJAMIN L. WALDRON
JAMES M. KAISER
FRANK M. McDONOUGH
ROBERT E. DAVIS, JR.
E. H. GAUNT, JR.
DOROTHY K. LIGHT
JOHN J. GIORDANO
JOHN KAY
ROBERT J. OBERST, SR.
MAURICE A. SCULLY
ELWOOD L. BAXTER
EDWARD J. MORAN
JAMES E. DESMOND
JAMES T. DOLAN, JR.
JOHN L. KEAVENEY
HERBERT E. WERNER
MILTON F. UNTERMEYER

EXECUTIVE DIRECTOR

BENJAMIN L. WALDRON

EXECUTIVE ASSISTANT

BARBARA A. REED

ADMINISTRATIVE ASSISTANTS

KIM TYNDALL
GRACE DURANTE

Recent Events

November 19, 2004 General Membership Luncheon "The Changing Face of Commerce & Tourism in New Jersey"

The much anticipated presentation by recently confirmed Secretary of New Jersey Commerce and Economic Growth Commission, Virginia Bauer, was certainly worth the wait. Secretary Bauer delighted the audience at the November 19th general membership luncheon with her warm personality and references to her home county of Monmouth throughout her comments. She immediately dispelled any suggestions that the name change of the commission that is slated to become the NJ



Virginia Bauer

Commerce, Economic Growth and Tourism Commission is only cosmetic. Recognizing the importance of the tourism industry to the economy of our state, Secretary Bauer noted that it is deserving of an elevated stature in state government. She also referenced a number of changes in the

Commission's approach to business attraction and retention, which is going to become much more hands on. Utilizing the various field representatives, and upgrades to the Commission's phone system and web site, Secretary Bauer wants to be much more interactively involved with the business community. NJ Commerce is also aligning themselves more closely with other state agencies, such as DEP, DCA, EDA, etc. which will enable the Commission to make sure that businesses are taking advantage of all of the available programs that are in existence, and getting through the paperwork and red tape that sometimes becomes an obstacle in keeping and attracting business to New Jersey. With a new logo about to be released – "New

Upcoming Events

January 21, 2004

General Membership Luncheon

Crystal Point Yacht Club
4000 River Rd. at Rt. 70, Pt. Pleasant

February 8, 2004

'Business After Hours'

Platinum Title Agency, Inc.
1930 Highway 35, Suite 5, Wall

Jersey Works For You" – it looks like the new Secretary and CEO of New Jersey Commerce is well underway to accomplishing many of her goals. We wish her much success.

December 2, 2004

'Business After Hours' Jersey Shore Council,

Boy Scouts of America, Toms River



Committee Reports

Business Growth & Development

(Steve Bumbera, Chair)

The agenda for the ever busy Business Growth & Development Committee keeps growing, and the group devoted quite a bit of their time at the November 17th meeting looking at future programs that they could roll out for the spring. With a number of after hours events already planned through next summer, the committee will focus on some seminar/workshop type events, and are looking at possibly partnering with the NJ Department of Labor to present some of their human resource training programs. The last time we collaborated on presenting some of their training modules it was a successful event. MODC will reach out to the DOL to see which of the programs they are offering would be available to MODC to customize for our venue, and we will look to put something together for early spring. The next committee meeting will be on December 15th at the MODC office.

Cultural & Tourism

(Mike Redpath, Chair)

The Cultural & Tourism Committee continued to draw new faces to their meeting on November 30th, as they met at the MODC office for the first time in recent months. Various committee members provided informational updates on the Shore Region Tourism Council's activities, and Mike Redpath commented on the progress of the planning of next year's Governor's Conference on Tourism. There was some discussion regarding this committee's interest in presenting some type of customer service training programs in the Spring. There are a number of different opportunities here, including a collaborative effort with the Business Growth & Development Committee to present some programs by the NJ Department of Labor that have a service related focus. This committee continues to work on a web site based public education project that will provide visitors to the site a list of links for information on water quality inspections, beach closings, visitor information, etc. Some additional information is needed to complete the primary pages of the site, and they will be ready to go live sometime after the first of the year. This committee will be hosting the April 15th general membership luncheon, and an invitation is being extended to Curtish Bashaw, of the Casino Reinvestment Development Authority, to be the guest speaker and provide a summary of the Summit at the Shore programs CRDA has been facilitating. The next meeting will be on January 18th.

Economic Development

(Steve Juliano, Chair)

Despite the impending Thanksgiving holiday, a loyal group of Economic Development Committee members attended their meeting on Wednesday morning, November 24th, and efficiently handled the agenda items on hand. Bonnie Goldschlag provided a brief

update on the MOM Passenger Rail project, noting that the DEIS should be complete in early Spring. The concern still exists that NJ Transit will not provide any indications of a preferred alignment as a result of the DEIS, so interested parties will be looking to attend the Board of Directors meeting of NJ Transit in December to question them in this regard. There was some discussion regarding a piece of legislation pending in the Senate and Assembly that deals with assessment fees to developers who are considering building homes in a municipality that will impact the school system. After a number of concerns with the bill were brought up, it was decided to approach one of the sponsors to get a clarification on the bills before MODC takes a position. Steve Juliano updated committee members on the results of the Economic Development Focus Group meetings, and indicated that an ad hoc group will be meeting in early December to determine what the next steps will be. This committee has also assumed responsibility of the February 2005 luncheon program, and Caren Franzini, of the NJ Economic Development Authority, will be the guest speaker for that event. The next meeting will be on December 17th to avoid conflicts with the Christmas and New Year holidays.

Energy & Environment

(Genevieve Boehm, Chair)

All the chairs were full at the November 23rd Energy & Environment Committee meeting (I guess the word is out about MODC's great coffee) and the group was quite vociferous for an early Monday morning meeting. There was plenty of good information to share, however, and numerous committee members added content to the "two minute topics" portion of the agenda. There was some discussion on the Dredging Summit that was held this past October in Wildwood, and it appears as if there is a demand to repeat a similar program here in the Monmouth-Ocean area. The committee will look at possibly presenting such an event in April or May of 2005. The group also discussed the Coast Day Program, and an appeal went out to recruit involvement from this committee, as well as the Cultural & Tourism Committee, in rolling the 2005 Coast Day event out next October. After a review of this month's "relevant reading" book, *Beast in the Garden*, by Victor Coppola, the committee reviewed plans for their January luncheon program, which will feature Larry Downes, of New Jersey Natural Gas Company, as the speaker. The next regular committee meeting will take place on December 21 at the MODC office.

Energy & Environment Eco-Tour

While the weather outside was frightful, Mother Nature cooperated long enough for MODC Energy and Environment Committee members Ray Stenger, Melissa Danko and Genevieve Boehm, to enjoy a kayak eco-tour of the Great Bay Wildlife Management Area in Tuckerton, Ocean County, NJ on September 28th. Rusty Draper, owner and operator of First Bridge

(Continued on page 3)

(Continued from page 2)

Marina, and tour guide Angela Anderson taught the group about salt marsh education, bird observation, the importance of the marshlands and our eco-system, the type of material that comprised the bottom of the marshland, even which plants were edible; a healthy breakfast was had by all! Skeptics missed out on a wonderful day on the water, but this event will surely take place again in the Spring so that more MODC members can learn first-hand about our coastal eco-system.



Government Relations

(Jack Sahradnik/Tom Hayes, Chairs)

An alternating date of meetings seems to be working well with some committee members, as we see a few different faces around the table as we move meetings between Thursdays and Mondays. Assemblyman Dave Wolfe started the meeting off with some comments on the changing climate in Trenton, and a lengthy discussion ensued about a number of issues that are of interest to the Monmouth/Ocean region. The committee also discussed how to proceed with the proposed legislative forum, and decided that a less formal reception might work best for the first one, and we could look to integrate more issue related activities into future forums as they become more recognized as a viable event for legislators and elected officials to attend. It was also suggested that the forums should have a theme that would set it apart from numerous other legislative receptions. There was some discussion on the current status of BRAC, and it was suggested that we might invite a representative of one of the support groups for the military bases to attend an upcoming committee meeting to provide us with some more detail on where the commission stands on BRAC for our local bases. The committee also came up with a number of suggested speakers and programs for the Monmouth ELC meetings for the first half of 2005. With the holidays fast approaching, the committee decided to look at January 24th for their next meeting date.

Non-profit

(Tony Chiariello, Chair)

Another "road trip" meeting for the Nonprofit Committee took place on December 1, this one at the offices of Amper, Politziner & Mattia, thanks to the generous hospitality of Tony Faugno. The committee

devoted much time to discussions on their upcoming event in January, which will be a second in a series of lectures on nonprofit related issues. The featured presenter will be John McIlquham, President and Publisher of the Nonprofit Times who will be addressing the topic of "trends in



giving", and the relationship between the corporate and nonprofit communities. It appears that these lecture programs are being well received, and the committee is discussing the continuation of them into next year with additional topics added to the list of proposed programs. The committee is also working on a program and speaker for the March luncheon which they will be hosting. In view of the approaching holidays, the next meeting of the Nonprofit Committee will take place on January 6th at a location to be determined.

**Technology
(Bill Eventoff, Chair)**

A number of new faces were around the table at the November 15th Technology Committee meeting, and everyone jumped right in with both feet as planning began for a new seminar/workshop that will replace the recently postponed event. A tentative date of late January is under consideration for a somewhat scaled down version of the original seminar, which will focus on just one (rather than 2 or more) of the topics that were requested by respondents to last year's technology survey. Additionally, it was suggested that the committee consider presenting a series of shorter seminars and workshops, rather than one program which would consume the better part of a day. Also discussed was the promotional web site that this committee is working on, which should be up and running within MODC's site by January. This might entail a slight redesign of MODC's existing site to accommodate the new information and pages that will be affiliated with the promotional information and links. The committee is also entertaining a proposal to work with the local high schools to create an internship program that would work in conjunction with the state's 12th Grade Option program. More to come on that as a sub committee meets in the near future to secure more details. The next meeting will take place on December 13th.

(Continued on page 4)

(Continued from page 3)

Program Committee Meetings

(Note: meetings are held at the MODC office unless otherwise indicated)

Dec 21 Energy & Environment, 8:15 am
Jan 6 Non-profit, 8:30 am
VNA of Central Jersey, Red Bank
Jan 17 Technology, 8:30 am
Jan 18 Cultural & Tourism, 8:30 am
Jan 19 Business Growth & Dev., 8:30 am
Jan 20 Education Foundation, 8:30 am

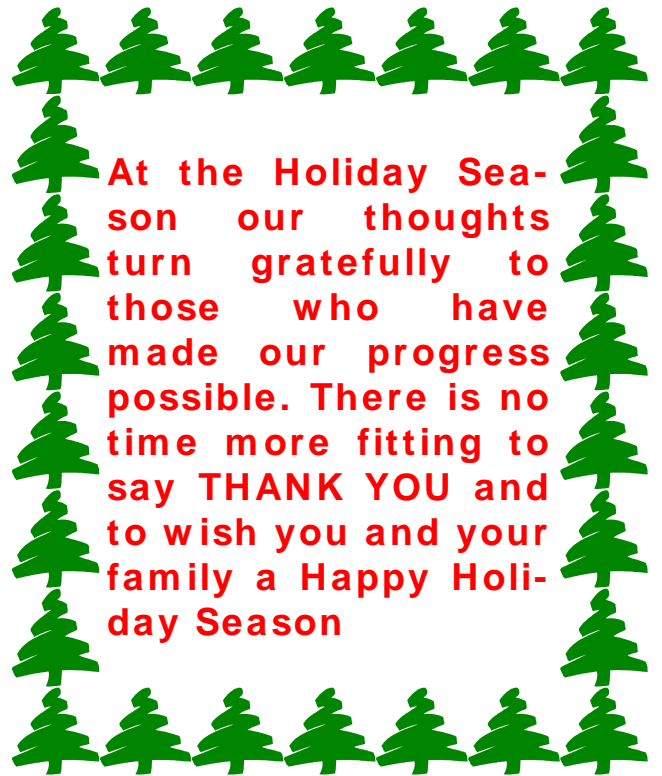
If you are interested in learning more about the mission and objectives of MODC's program committees, click on the following web address link: www.modc.com/involved.html.

WELCOME NEW MEMBERS

☛**Mr. James S. Cusick**, New York Life Insurance Company/Financial Services, 1 Channel Drive, #311, Monmouth Beach, NJ, 07750, Phone: 732-229-0777, Fax: , E-mail: jcusick7@comcast.net
☛**Mr. Al Dompieri**, Manager, Blue Ridge Heating & Cooling, Inc., 212 Atlantic City Boulevard, Beachwood, NJ, 08722, Phone: 732-341-5744, Fax: 732-473-1018, E-mail: blueridgehvac@aol.com
☛**Mr. Steven Graziano**, Technology Supervisor, Manasquan High School, 167 Broad Street, Manasquan, NJ, 08736, Phone: 732-528-8820, Fax: 732-528-0316, E-mail: sgraziano@manasquanboe.org
☛**Ms. Debbie A. Meyer**, Professor of Economics, Brookdale Community College, 765 Newman Springs Road, Lincroft, NJ, 07738, Phone: 732-224-2923, Fax: 732-919-7009, E-mail: dmeyer@brookdale.cc.nj.us
☛**Mr. Jack V. Miller**, Partner, Final Cut Crystal Awards & Gifts, 15 Cindy Lane, Ocean, NJ, 07712, Phone: 732-493-1737, Fax: 732-493-4044, E-mail: jackmiller@finalcut.com

Reminder...

The MODC Membership Directory is available to members free of charge at any time. We will send it to you electronically or in hard copy format on request. Just call or e-mail the office to obtain your copy. The directory is updated with new members, addresses and phone numbers daily, so ask for a current copy now.



MODC WEB SITE ADVERTISING

MODC now offers banner advertising on our web site. The banner is located at the top of our home page and is available as an animated or fixed banner, with a hyperlink to your own web site home page. If you are interested in more details on this great advertising opportunity, please contact Ben Waldron at the MODC office, or go to www.modc.com.

