

MODC Matters

A Publication Of The Monmouth-Ocean Development Council

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May 2004

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Recent Events BRAC

(What Does It Mean To You?)

It appeared, early in the day on March 19th, that Mother Nature was throwing a nasty curve ball at MODC by depositing a few inches of wet, sloppy frozen precipitation around the region. However, by lunch time we had sunshine and a room full of people at the Spring Lake Manor to listen to what guest speaker Mike Ruane, from the James Thomas Group, had to say about BRAC. The term BRAC, an acronym for Base Realignment And Closure, is no stranger to those of us who have been around Ocean and Monmouth counties for any period of time. We have been fortunate to survive previous rounds of BRAC reviews from the U.S. Department of Defense because of the superior products and services that our local military installations provide to the country. However, this time around appears to have a different focus, and it is incumbent upon all of us to support the



retention and active status of our bases for the good of our entire regional economy. As a former employee within the boundaries of Fort Monmouth, Mike Ruane has a good handle on the full impact that a reduction in scope or a closure of installations such as Lakehurst, or Fort Monmouth would have locally. Bases throughout New Jersey and the United States are looking to structure themselves in such a way as to be viewed as an invaluable asset to the military, and some of the ways in which that is being accomplished is through consolidation of services and partnerships with private industry and educational systems. And

Upcoming Events

April 27, 2004

**"Technology – Changing
The Face of Business" Forum**
Woodlake Country Club, Lakewood
8:30 – 11:30 a.m.

May 6, 2004

39th Annual Silver Gull Awards
Ocean Place Resort & Spa, Long Branch
5:30 p.m.

May 11, 2004

"Maximizing Your Company's Value" Seminar
Woodlake Country Club, Lakewood
8:30 a.m. – 3:00 p.m.

May 21, 2004

**"Making Smart Growth Work For You"
Conference**
8:30-11:30 a.m. &
General Membership Luncheon
Jumping Brook Country Club, Neptune
11:30 a.m.

June 3, 2004

"Smart Growth Transportation " Seminar
Brookdale Community College
Western Monmouth Higher Educ. Ctr., Freehold
June 3, 2004, 8:30 –11:30 a.m.

June 18, 2004

**General Membership Luncheon and
Annual Meeting**
Waterview Pavilion, Belmar
11:30 a.m.

bases with sufficient room to expand their services will be looked upon favorably in that they can be positioned to be the recipient of services and personnel from other base reductions. When you consider that just the two bases of Navy Lakehurst and Fort Monmouth have an economic impact of nearly \$5 billion on the state's economy, and provide tens of thousands of jobs for workers from around the state, it becomes clear that this is an issue that can not be taken lightly. For those who ask "what can I do", the answer is simply "get involved". Indicating your support to your local, state and federal elected officials is a good start. And on a more meaningful basis you might consider joining a support group such as the Patriot's Alliance for Fort

Monmouth, or the Friends of Navy Lakehurst. I'm certain they would welcome your participation and support.

"Permitting 101" Seminar

To those of us who are not involved in the world of dredging and development projects in and around the waterways of New Jersey, it might be hard to believe that there is so much passion surrounding the issue of permitting. However, there was no doubt left about the popularity of learning more about this whole process if you were in attendance at the Energy & Environment Committee's seminar on April 6th at



Ocean County College. Nearly 100 interested attendees filled the conference room to hear what expert panelists from various

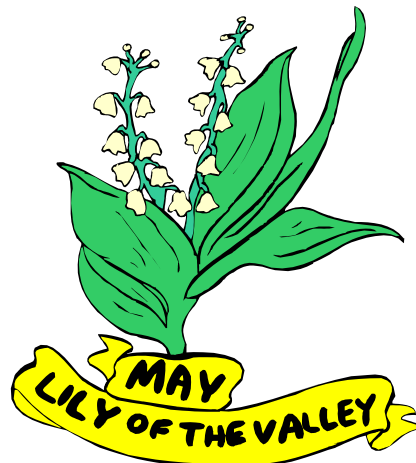
government agencies and maritime professionals had to say about the sometimes tedious procedure of obtaining permits for the work that is essential to keeping their businesses up to date and in compliance. Representatives from the New Jersey Department of Environmental Protection, the U. S. Army Corp of Engineers and Birdsell Engineering walked the seminar participants through the entire application process, advising of the things that are common oversights, and the ways in which time can be saved in obtaining the final permits. Probably the most popular part of the program was the question and answer period where attendees were afforded the opportunity to present direct, personalized questions to the panel regarding their specific needs. Based on the seminar surveys that were collected, there seems to be a desire to keep this series of seminars going with similar events being considered in the coming year.

Reminder...

The MODC Membership Directory is available to members free of charge at any time. We will send it to you electronically or in hard copy format on request. Just call or e-mail the office to obtain your copy. The directory is updated with new members, addresses and phone numbers daily, so ask for a current copy now.

Is Your Company Linked to Our Website?

Please visit www.modc.com/memberships.html, click the down arrow to see if your company is listed. If not, please call or send an email to the MODC office and we'll be happy to link your website to ours.



MODC WEB SITE ADVERTISING

MODC now offers banner advertising on our web site. The banner is located at the top of our home page and is available as an animated or fixed banner, with a hyperlink to your own web site home page. If you are interested in more details on this great advertising opportunity, please contact Ben Waldron at the MODC office, or go to www.modc.com.

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Committee Reports

Business Growth & Development

(Marie Lucier-Woodruff, Chair)

In the absence of Chairperson Marie-Lucier Woodruff, Steve Bumbera stepped up and chaired the April 14th meeting of the Business Growth & Development Committee. With a number of events on their calendar for the next few months, the committee devoted some time to setting plans in motion for some of them. First up is the June 10th seminar titled "Connecting Through Communications" being presented by Susan Young of Susan Young Media Relations. Susan's seminars have been extremely popular, and the committee is looking to partner with the Cultural & Tourism committee to expand the outreach on this program to their community. There are a number of Business After Hours events on tap between April and the end of the year, and a workshop focusing on financial collections in a small business and nonprofit environment is being planned for September. The committee also discussed some of the legislative issues that have been of concern to the business community of recent, and will continue to track anything that might happen in this regard between now and the summer legislative break. The next committee meeting will take place on May 19th.

Cultural & Tourism

(Mike Redpath, Chair)

Although the weather was very un-springlike, the Cultural & Tourism Committee pleased in their visit to the Novins Planetarium at Ocean County College for their March 30th committee meeting. Planetarium Director Gloria Villalobos hosted the meeting, and provided committee members with a tour of the facility, along with a brief showing of some of the many visual treats that await visitors to this 30 year old star

projection theater. The Novins Planetarium is just one more "hidden jewel" that we can claim as ours in the Shore Region. The committee discussed

the possibility of presenting another workshop at the annual League of Municipalities Convention, with a slightly different focus on this year's program. The June luncheon program will be hosted by this committee, and we will be looking to secure a presentation from Trenton regarding the arts and



tourism's role in redevelopment projects, such as those taking place in many of the UEZ communities around the state. There was also some discussion on the public education/media event that this group is planning for May that pertains to the cleanliness and safety of our ocean waters. It was suggested that this might be combined with another MODC event taking place at Jenkinson's Aquarium around the same time. This suggestion will be pursued with the Government Relations Committee who is hosting the other event. A number of supporting resolutions were discussed, and Mike Redpath will follow up on obtaining the necessary information to prepare such documents for consideration of the MODC Board of Directors. The next meeting is scheduled for April 19th, at a location to be determined.

Economic Development

(Steve Juliano, Chair)

A spirited group of Economic Development Committee members gathered on March 26th at New Jersey Natural Gas Company's office in Wall to address an agenda that was just packed with event planning and activities.

Bonnie Goldschlag provided an update on the MOM Rail line, and the fact that MODC is partnering with the Marine Sciences Consortium to present a seminar that



will address the benefits of smart growth planning around transportation centers and transit villages. Mike Danko explained that the concept of the program came from a grant that he applied for through Sea Grant Coastal Community Development Program, and will use the MOM Rail line as a focal point for the event, which will also be the first in a series of follow up programs to this committee's May 21st Smart Growth Conference. The committee devoted much time to discussing details of that program, and how to best market it to the potential attendees. John Ciuffo mentioned that NJ Commerce was assisting in getting the word out to businesses in Ocean County that would be part of a sweep being done by the DEP to determine the sources of medical waste contaminations. MODC and the County of Ocean will look at how they can help disseminate that message, along with an invitation to a number of educational forums on this topic that are being run in Ocean County in the upcoming weeks. A sub committee will be meeting shortly to finalize plans on the conference, and the next full committee meeting will be on April 23rd.

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Energy & Environment (Genevieve Boehm, Chair)

A bright sunshine and a crisp, cool temperature was waiting for the Energy & Environment Committee up at Fort Hancock, Sandy Hook on March 23rd. The committee meeting was graciously hosted by Jim Wassel and Noreen Bodman of Sandy Hook Partners, who provided the committee with delicious (low fat?) breakfast goodies, and an enlightening update on the progress of the restoration work at Fort Hancock. Jim indicated that, despite the lengthy delays during the early stages of the project, they hope to begin some of the work over this summer. Phase I of the project, which will include a number of facilities that



will be occupied by educational type tenants is scheduled to be in place by the fall of 2005. Over all, the rehabilitation of the 36 buildings under contract between the National Park Service and Sandy Hook Partners appears to be moving forward, and should be a welcome enhancement to the currently dilapidated military buildings that stand there now. The committee received a series of reports from members on energy, environmental and coastal issues, and also spoke briefly about their upcoming seminar, "Permitting 101". Genevieve took a moment to announce her new committee Vice Chairman, Rich Watson, from Birdsall Engineering. (Rich admits that he just didn't step back far enough when she asked for volunteers). The next regular meeting is set for May 4th and is scheduled to be yet another road trip – this one to the Monmouth County Landfill.

Government Relations (Jack Sahradnik/Tom Hayes, Chairs)

A shift to an 8:00 am meeting time didn't deter anyone (well, at least most) from making it to the Government Relations Committee meeting on March 18th. With a Legislative Forum event coming up quickly, the committee tried to resolve some logistical issues in order that we can move forward with this cocktail reception venue to have the local legislators come out and mingle with the MODC community. The committee will also be hosting the September Candidates Luncheon, and will be looking to see if any changes are necessary in the format of that program. Frank Robinson, of NJBIA, updated the committee members on a few things happening in Trenton that will have some impact on New Jersey's business community, starting with a few proposals in the

Governor's budget. There was some discussion on a few legislative issues that MODC will be looking to endorse having to do with beach replenishment funding, as well as some tourism related bills pending in the legislature. And Assemblyman David Wolfe provided the committee with a few insights as to what will be happening in the coming months as they struggle with the state's budget crisis. The next committee meeting will be on Thursday, April 15th at the MODC office.

MOM Rail (Bonnie Goldschlag, Chair)

As we approach the completion of portions of the Draft Environmental Impact Statement for the MOM Passenger Rail project, committee members were anxious to hear some good news at their April 8th meeting. After requests came from MODC and the Monmouth County Planning Department for New Jersey Transit to provide more timely and specific updates on the status of the DEIS, it appears that some of that information is going to be made available at a June 3rd meeting of the Community Liaison Committee established for just this purpose. Also, on a positive note, it was learned recently that the appropriate language has been inserted into the federal legislation authorizing funding for projects such as MOM in hopes that there is sufficient federal budget funds available in the future to be requested. MODC will be presenting a seminar in June that will be highlighting MOM and similar rail transportation initiatives as it relates to the state's Smart Growth efforts, in particular around transportation centers and transit villages. The next MOM Committee meeting will be scheduled after the June 3rd CLC meeting to discuss details of that forum.

Non-profit (Tony Chiariello, Chair)

A packed room, typical of the Nonprofit Committee, was on hand for the March 25th meeting, and wasted no time in delving into their busy agenda. A number of changes

have been made regarding this committee's pending luncheon program, which will be focused on the issue of affordable housing in our region.



With the looming possibility that their scheduled June luncheon will be moved up to April, final preparations were made for logistics so that they are prepared for the short notice change in dates. Tony also discussed

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the effort being made by various members of the committee to participate in the Silver Gull ad journal once again this year. This is a great opportunity for some of our nonprofit members to get into an otherwise cost prohibitive advertising spot for a small cost. The committee also began to look at future programs that they can present to the MODC membership, the first of which could possibly be sometime in June and will be a seminar on the current trends in charitable giving. Chairman Tony Chiariello asked committee members to review the Nonprofit Committee mission statement and provide him with feedback as to whether it needs any revision, and if the committee is currently meeting the goals of the mission statement. The next meeting will be on April 22, at a location to be determined.

Technology

(Bill Eventoff, Chair)

The first meeting of the Technology Committee with the attendance of the recently merged Business Education members took place on April 5th, and the new committee members were promptly put to work on a program that will take place in the fall. Jim Mahlmann and Wayne Sos have asked MODC to co-sponsor an event that they have been planning, which would be a form of trade show and educational forum. MODC's technology survey has provided a number of priority topics of training that our membership is interested in receiving. The proposal would be to have a series of training workshops at a morning seminar program, and have vendors establish exhibits and be available to explain their products and services as they relate to the topics that were discussed in the morning programs. Details will be worked out by a sub committee over the next two months, and we are looking at an October target date for the event. The committee also discussed the upcoming Technology Forum that is being presented in conjunction with the Brick Township and Lakewood Chambers of Commerce on April 27th. All exhibits and sponsorships are sold – now the task is to fill the room with attendees. Also on the agenda were discussions on the economic & business development promotional program that Marshall Wright has spearheaded. He has been working on the way in which this information will be established on the MODC web site, with links to resources on economic development. More to come on that in the next month or so. The committee also approved a supporting resolution for the proposal to create partnerships in some of the research colleges and universities in New Jersey to help them attract more funding and better levels of students. The resolution will be sent to the Government Relations Committee and the Board of Directors for further approval. The next committee meeting will be on May 10th at the MODC office.

If you are interested in learning more about the mission and objectives of MODC's program committees, click on the following web address link: www.modc.com/involved.html.

Program Committee Meetings

(Note: meetings are held at the MODC office unless otherwise indicated)

| | |
|--------|--|
| Apr 22 | Non-Profit, 8:30 am Algonquin Arts Theatre, Manasquan |
| Apr 22 | Golf , 12:00 noon Jumping Brook Country Club |
| Apr 23 | Economic Development, 8:30 am New Jersey Natural Gas, Wall |
| May 4 | Energy & Environment , 8:30 am Monmouth Cty.Landfill, Tinton Falls |
| May 10 | Technology, 8:30 am |
| May 17 | Cultural & Tourism, 8:30 am Location TBA |
| May 19 | Business Growth & Development, 8:30 am |
| May 20 | Government Relations, 8:30 am |

MEMBER EVENTS

The Jersey Shore Partnership will be hosting their Annual Summer Celebration on June 14, 2004 at scenic Fort Hancock's Officers Row on Sandy Hook. For information about Summer Celebration 2004 or to make reservations call 732-845-0886.

WELCOME NEW MEMBERS

➤**Mr. Ryan Merritt**, Senior Loan Officer, Allied Home Mortgage Capital Corp., 165 Passaic Avenue, Fairfield, NJ, 07004, Phone: 973-439-9566, Fax: 973-439-9568, E-mail: merritt@alliedhomenet.com

➤**Mr. Brian Owens**, Partner, Targeted Technologies, LLC, 1735 Hooper Avenue, Toms River, NJ, 08753, Phone: 732-255-9005, Fax: 732-255-5863, E-mail: bowens@targtech.com

➤**Mr. Eric Taylor**, President, Eric Taylor's Empowerment Group, 343 Forest Drive, Shark River Hills, NJ, 07753, Phone: 732-988-0654, Fax: 732-775-7560, E-mail: eric@empowermentgroup.com

EDUCATION FOUNDATION FUND-RAISER

Luxury Corporate Suite Raffle

**Lakewood Blue Claws vs. Lake County Captains
Wednesday, June 16, 2004, 7:05 p.m.
GPU Energy Stadium, Lakewood**

**Accommodations for 16 People
Includes Food, Beverage and Game Tickets**

Courtesy of Commerce Bank

**\$10 a chance
Drawing: May 21, 2004**

**Tickets will be sold at upcoming events or you may call the
MODC Office to make arrangements to pick up tickets**

ANNUAL MEETING

MODC's Nominating committee, chaired by Vinnie Barba, Certified Financial Planner, is pleased to submit the proposed slate of officers and members of the Board of Directors for the fiscal year 2004-2005. Elections will be held at MODC's Annual Meeting on June 18th.

2004-2005 Proposed Slate of Officers and Board of Directors

OFFICERS

President

Jill A. Hewitt, Director of Marketing, OceanFirst Bank

Vice Presidents

John Ciufio, Account Executive, NJ Commerce & Economic Growth Commission

John Clark, Assistant General Manager, Lakewood BlueClaws Baseball Club

Edward C. Gurskis, Senior Vice President, Shrewsbury State Bank

Steven Juliano, Sandler Sales Institute

Marie Lucier-Woodruff, Exec. Dir., Outreach, Business/Community Development, Brookdale Community College

Corporate Secretary

Peter R. Johner, Area Manager, Customer & Community Relations, Jersey Central Power & Light Company

Treasurer

Peter M. Brown, Senior Vice President, Manasquan Savings Bank

Counsel

Neil Brodsky, Esq., Partner, Carluccio, Leone, Dimon, Doyle & Sacks, LLC

Board of Directors (three year terms ending June 2007)

Anthony Chiariello, Director of Development, St. Joseph's Church

William Dalton, Director Corporate Relations, Clayton Companies

Darrin DeSeno, Partner, Raymond, Perri & DeSeno

Hal English, Director of Small Business Services, STAT-A-Matrix Institute

Thomas F. Hayes, Director, Consumer/Community Relations, New Jersey Natural Gas Company

Cynthia Joy, President/CEO, YMCA of Western Monmouth County

Tara Kelly, American Red Cross-Jersey Coast Chapter

Philip Kirschner, President, New Jersey Business & Industry Association

David Legg, Manager, New Jersey American Water Company

John C. Sahradek, Esq., Partner, Berry, Sahradek, Kotzas, Riordan & Benson

Marshall Wright, President, Decker Wright Corporation

Members of The Board Whose Terms Continue

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Patricia D. Barlow
Noreen Bodman
Genevieve A. Boehm
William J. Bowe, Esq.
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Steven M. Bumbera

Christine Burke
Art Chasey
Raymond Eckhoff
William Eventoff, Ph.D.
Penelope A. Griber
Marie E. Jedziniak
Fred Kelly
Michael Knecht

David A. Koch
Jon H. Larson, Ph.D.
David J. McKeon
Michael L. Redpath
Patricia Walsh
Michael Weinstein
Jane Wittman-Roll
Nola L. Zusi



"Making Smart Growth Work For You"

Defining Smart Growth: What You Need To Know Now



Friday, May 21, 2004

Jumping Brook Country Club, Neptune, NJ

Featuring Special Guest Speaker

Commissioner Susan Bass Levin

This conference, the first in a series of programs, is designed as an educational forum which will clarify the direction of the state and county Smart Growth initiatives. As we enter the 2004 Cross Acceptance process, we will be looking for answers to the following questions: What is cross acceptance and what role can you play? What is the impact on my business and my community? What happens next as we strive to achieve effective Smart Growth in New Jersey?

| | | |
|-------------------|--|---|
| 8:30am – 9:00am | Registration & Continental Breakfast | |
| 9:00am – 9:15am | Keynote Breakfast Presentation | Tim Touhey , NJ State Planning Commission |
| 9:15am – 11:30am | Smart Growth Panel | Bonnie Goldschlag , Monmouth County Planning David McKeon , Ocean County Planning Brent Barnes , NJ Department of Transportation Robin Murray , Office of Smart Growth - DCA |
| 11:30am – 12:00pm | Networking Reception | |
| 12:00pm - 1:00pm | Luncheon | |
| 1:00pm | Keynote Luncheon Speaker | Commissioner Susan Bass Levin NJ Department of Community Affairs |

I'd like to make _____ reservations for the May 21, 2004 Smart Growth Conference & Luncheon

Cost: \$50.00 MODC Member/\$60.00 Non-Member

I'd like to make _____ reservations for the conference and panel presentations only

Cost: \$25.00 MODC Member/\$30.00 Non-Member

I'd like to make _____ reservations for the general membership luncheon only

Cost: \$30.00 MODC Member/\$35.00 Non-Member

I'd like to reserve a display table @ \$25.00 (members only). Set up time is 10:30 - 11:00 a.m.

Enclosed is my check for \$_____ made payable to MODC.

___ Visa ___ M/C # _____ Exp Date _____ Total Charge \$ _____

NAME _____ Entrée _____

COMPANY _____

ADDRESS _____

PHONE _____

GUEST NAME(S) _____ Entrée _____

_____ Entrée _____

Luncheon Entrée Choice: # 1 Sliced Roast Pork # 2 Vegetarian Pasta

Fax or send reservations to:

MODC, 2520 Highway 35, Suite 205, Manasquan, NJ 08736, FAX (732) 223-1516; e-mail: staff@modc.com
Or register on our website: www.modc.com (Click on the following link to register: <http://www.modc.com/052104.html>)

 Please call (732) 223-MODC for any special accommodations

If you do not wish to receive future emails or faxes regarding upcoming MODC events, reply via email with "REMOVE" in the subject line, or fax or call us with your request.



“Making Smart Growth Work For You” Transit Oriented Development

Thursday, June 3, 2004, 8:30 a.m. – 11:30 a.m.

**Brookdale Community College, Freehold, NJ
Western Monmouth Higher Education Center**

Sponsored by

New Jersey Sea Grant Program

Presented by MODC's Economic Development Committee

Why build near transit? Why do we need transportation alternatives? Why are mixed-use communities important? Growth and development continue at high rates in Monmouth and Ocean Counties. This workshop, the second in a series of educational programs, will demonstrate how development and redevelopment around transportations centers, in particular the Monmouth-Ocean-Middlesex (MOM) passenger rail line, can help revitalize older neighborhoods and serve as an excellent location to channel development.



8:30 a.m.
9:00 a.m.
9:10 a.m.

Registration & Continental Breakfast
Welcome – Greg Aikins, MODC President
Smart Growth/Transit Oriented Development Seminar
Panel Moderator: Peter Reinhart, K. Hovnanian Enterprises
Panelists: Peter Cavaluzzi, Ehrenkrantz, Eckstut & Kuhn
Brent Barnes, NJ Department of Transportation
Paul Drake, Office on Smart Growth, NJDCA
Bob Bzik, Somerset County Planning Department
Ruby Seigel, Systra Consulting

11:00 a.m. Questions & Answers
11:30 a.m. Adjournment

YES! I'd like to make _____ reservations for the June 3, 2004 seminar @ \$25.00

Enclosed is my check for \$_____ made payable to MODC.

___ Visa ___ M/C # _____ Exp Date _____ Total Charge \$ _____

NAME _____
COMPANY _____
ADDRESS _____
PHONE _____
GUEST NAME(S) _____

Fax or e-mail reservation form to:

MODC, 2520 Highway 35, Suite 205, Manasquan, NJ 08736; FAX (732)223-1516; e-mail: staff@modc.com
Or register on our website: www.modc.com/062104.html.

For directions, please visit Brookdale Community College's web site, www.brookdalecc.edu, or contact the MODC office.