



MODC Matters

A Publication Of The Monmouth-Ocean Development Council

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November 2004

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Recent Events

September 17, 2004 "Annual Candidates' Luncheon" Breakers, Spring Lake

The change in candidate invitations from congressional to freeholder this year was certainly no deterrent to turning out a large and interested audience at the September 17th Candidates Luncheon. The



interest in county politics was high as luncheon attendees enjoyed the opportunity to interact directly with some of the candidates before and after the program. Ocean County freeholder candidates **Gerry Little (R)** and **Judith Platt (D)** addressed issues such as



county taxes, beach restoration, environmental protection and transportation which they indicated were of vital importance to their county's health and prosperity. Monmouth County freeholder candidates **Rob Clifton (R)** and **Jeff Pringle (D)** focused on the exemplary financial condition of the county, highly acclaimed park



systems, continuation of open space preservation and some of the successful redevelopment projects that have taken place in Monmouth County. And, of course, all candidates took aim at one of the most controversial campaign issues – ethics reform and pay-to-play. As November 2nd approaches we are sure to hear more on these topics from our



Upcoming Events

October 27, 2004
"Business After Hours"
Sun National Bank, Wall
5:30 – 7:30 p.m.

November 19, 2004
General Membership Luncheon
Branches, West Long Branch
11:30 a.m.

December 10, 2004
Holiday Party
Shadowbrook, Shrewsbury
11:30 a.m.

luncheon speakers, as well as their running mates, as we strive to make informed choices at the voting booths.

September 21, 2004 River Belle Cruise "Business After Hours" Pt. Pleasant

It would have been impossible to order a more perfect evening of weather on September 21st as MODC members boarded the River Belle in Point Pleasant Beach for a delightful cruise and networking event. Our generous hosts, Sharon and Tony Bogan joined the festivities and mingled among the nearly 100 guests aboard the river boat as we enjoyed good wine, good friends and a dazzling view of the sunset over the Manasquan River.



The only "complaint" that could be heard the entire evening was that it was over much too quickly. We will certainly look forward to future opportunities to work with the Bogan family to bring this extraordinary entertainment value to the MODC membership again.

September 23, 2004
"Diplomatic Collections" Seminar
New Jersey Natural Gas Company, Wall

For those of us working in the nonprofit sector, there was a wealth of information made available to us at the September 23rd seminar that can help us avoid the necessity of saying "it's just not worth it" when faced with the problem of chasing down financial commitments made by our donors and organizational members. Panelists covered the three components of that issue – the financial impact on the organization, the legal aspects of pledges and commitments and the ultimate collection process.

Bruce Kramer, with J. H. Cohn, Michael Mangini, Esq. and Karen Cooper, with Transworld Systems respectively tackled those issues in a manner in which we could all relate to our small business and nonprofit environments. Many thanks to our panelists who not only took the time to create and present the program, but also committed to offer their services to the seminar participants to keep them from losing ground when it comes to collecting their receivables in a "diplomatic fashion".



October 4, 2004
"Sixteenth Annual Golf Open"
Jumping Brook Country Club, Neptune

For those of you who are golfers, and for those of you who just enjoy the great outdoors, I'm sure you will agree that if you could reach your hand into the mythical "weather jar", and pull out your "perfect 10" day of weather, you could not have selected a better day than October 4th. A full slate of golfers, and plenty of volunteers and dinner attendees, enjoyed the Indian summer weather at Jumping Brook Country Club for the golf outing, which is MODC's second largest revenue generating event. The new scramble format for golf kept golfers moving quickly around the course, and made for some entertaining rounds of golf as well. Thanks to the generosity of so many of our MODC members and friends, there were enough door prizes to give away to everyone at the awards dinner, and the auction items



collected plenty of attention as well. The only sad note of the day was the announcement that this would be



general manager Rich Fahey's last week at Jumping Brook. Rich will soon be enjoying the kind of weather we had in New Jersey during

October on a regular basis, as he relocates to the vicinity of Atlanta, Georgia. Best wishes to a good MODC member, and a good friend.

October 6, 2004
"Building Bridges – Joining Forces" Seminar
New Jersey Natural Gas, Wall

The first in a series of nonprofit focused lectures, hosted by MODC's Nonprofit Committee, got off to a great start on October 6th, as a couple dozen nonprofit agencies and



small businesses gathered at New Jersey Natural Gas Company in Wall for an enlightening and entertaining program. Presentations by Kevin Margiatto and Heather Taylor of Amper, Politziner & Mattia, combined with that of Mike Mangini, Esq. kept the audience involved throughout the entire morning. Discussions on a number of new laws affecting the nonprofit community, along with a detailed look into the fiduciary responsibilities of volunteer members of a nonprofit Board of Directors highlighted the morning's agenda, and held the audience's attention to the end. The information and materials provided, coupled with an offer by the panelists to assist the nonprofits in attendance in keeping their organizations going in the right direction, was more than well worth the registration fee. A special thanks goes to the United Way of Monmouth County who sponsored the refreshments for our seminar program.

MEMBER EVENTS

The **March of Dimes** is holding their **Fourth Annual Signature Chefs Auction** on **November 8, 2004**, 6:00 to 9:30 p.m. at the Circle Landmark Restaurant in Lakehurst. For ticket information contact: Allie Hall 609-655-7400.

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Committee Reports

Cultural & Tourism

(Mike Redpath, Chair)

A small, but effective, group of the Cultural & Tourism Committee members met on September 28th to discuss a rather extensive agenda of events and issues that have been around their meetings for a while. Mike Redpath devoted some time to discussing next year's Governor's Tourism Conference scheduled for April 20th through 22nd. In as much as Mike is involved in the planning process of the conference he talked extensively on the workshops and seminars that are under consideration for the conference, and solicited feedback of some of them from committee members. The group also discussed the upcoming Summit on the Shore II, which will take place in Wildwood. Pursuant to meetings with the Casino Reinvestment and Development Association, both MODC and the county tourism representatives from Ocean and Monmouth counties, some changes and improvements are being made in the invitation and logistical processes used for the second summit. Ben Waldron reminded the committee of MODC's participation once again in the Coast Day NJ program, and that the Ocean County Coast Day event will be at Viking Village in Long Beach Island once again this year. On the legislative side of the agenda, the committee continues to look at pending legislation that will impact the Office of Travel and Tourism, and the reporting mechanism that is proposed to be imposed on them to assure that tourism funds are being utilized in the best possible manner. The next meeting is set for October 26th at a location to be determined.

Economic Development

(Steve Juliano, Chair)

After an update on the MOM Passenger Rail project, and brief discussions about legislative issues, the primary focus of conversations at the September 24th Economic Development Committee meeting were on the upcoming Economic Development Focus Group scheduled for September 30th. In recent months there have been a number of suggestions as to the best way for MODC to address the advocacy and business educational aspects of Smart Growth and overall economic and business development in the region. It was suggested by some that possibly it should not be MODC's role to take on such a task, but rather facilitate the creation of a public/private partnership entity whose purpose would be to address those issues. The September 30th gathering of over 25 strategically invited people will brainstorm the feasibility of such an entity, and if it becomes clear that a public/private partnership is warranted, MODC will assist in that effort. Further details of the focus group meeting will be made available at the next Economic Development Committee meeting on October 22nd.

Government Relations

(Jack Sahradnik/Tom Hayes, Chairs)

With their Candidates Luncheon only a day away, the September 16th meeting of the Government Relations Committee devoted some time to fine tuning the program which was set for Friday the 17th at The Breakers. This year's program is a little unusual in that MODC decided to focus on the County Freeholder races rather than the Congressional elections. In discussions on future activities of this committee, it was suggested that they might possibly partner with the Business Growth & Development Committee to present a seminar on how the state's 2004-2005 budget, along with it's many new taxes and fees, will impact the business community in our region. Also, the committee will continue to consider a spring reception that will bring the various state legislative candidates together with the business community, since the Governor and all Assembly seats are up for election next fall. A number of legislative issues were discussed, with a referral being made for a supporting resolution on the Sandy Hook redevelopment issue that is to be reviewed by the Energy & Environment Committee and returned for consideration at the next meeting, which will be on October 28th.

Non-profit

(Tony Chiariello, Chair)

True to form, the Nonprofit Committee filled the room with committee members on September 29th in the new offices of Family and Children's services in Long Branch. After a brief presentation by our host, Jane Frotten, the

group devoted the majority of their meeting time to discussing the upcoming lecture series designed by the MODC Nonprofit Committee. The first in the series of lectures will take place on

October 6th, and topics will include the changing legal landscape in the nonprofit community, as well as changes in IRS regulations and the fiduciary responsibilities of nonprofit directors and trustees. The second lecture is tentatively set for January 2005, and will cover trends in giving, estate planning concepts and motivation techniques for soliciting donations. The third program coming up in the spring will be more operationally oriented, covering topics such as recruitment and personnel issues in the nonprofit type of businesses, budgeting and how to get the best board of directors members. The committee is also beginning to plan for their March 2005 luncheon program, and will be seeking a few suggested speakers as candidates for that program which will be



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at Doolan's. The next committee meeting is taking place on October 27th, and will be at the offices of the National Multiple Sclerosis Society in Oakhurst.

Technology (Bill Eventoff, Chair)

The Technology Committee had the pleasure of a presentation by Libby Vinson of the New Jersey Business and Industry Association at their September 20th meeting, who spoke on the 12th Grade Option Program that is being promoted by the New Jersey Department of Education. In particular, the internship component of the program is of interest to this committee because it is similar to an initiative that they have been discussing in committee for a number of months. A sub committee has been organized that will begin to investigate the possibility of MODC sponsoring a local program along the lines of the one NJBIA and the State Department of Education have created. The October Technology Show is well underway, and sponsors are being solicited from the Technology Committee prior to going to the general population. And this committee is hosting the October luncheon at which Dr. Sherrie Preische, Executive Director of the New Jersey Science and Technology Commission, will be speaking about education and careers in the science and technology fields. A number of other technology issues were discussed as upcoming seminar topics. This committee will certainly not be hurting for topics for programs for the upcoming year. Their next meeting will take place on October 18th in the MODC office.



Program Committee Meetings

(Note: meetings are held at the MODC office unless otherwise indicated)

- Oct 26 Cultural & Tourism, 8:30 am
Ocean Place Resort, Long Branch
- Oct 27 Non-Profit, 8:30 am
Nat. Multiple Sclerosis Soc., Oakhurst
- Oct 28 Government Relations, 8:30 am
- Nov 16 Education Foundation, 8:30 am
- Nov 17 Business Growth & Develop., 8:30 am

Is Your Company Linked to Our Website?

Please visit www.modc.com/memberships.html, click the down arrow to see if your company is listed. If not, please call or send an email to the MODC office and we'll be happy to link your website to ours.

MEMBER NEWS

Congratulations to...

Peter Brown on his recent appointment to President of Manasquan Savings Bank in Manasquan

WELCOME NEW MEMBERS

☛ **Ms. Pamela Ashby**, President, Atlantic Security & Fire, 417 Euclid Avenue, Loch Arbour, NJ, 07711, Phone: 732-531-0000, Fax: 732-531-0008, E-mail: pamela@atlanticsecuritynj.com

☛ **Mr. Richard M. Dominguez**, Internet Consultant, WSI Internet Consulting & Education, 138 Ampere Avenue, Oakhurst, NJ, 07755, Phone: 732-531-4997, Fax: , E-mail: rdominguez@wsidynamicwebsolutions.com

☛ **Ms. Kathleen M. Hendrick**, President, Hendrick Management Services, LLC, 66 Gentry Drive, Fair Haven, NJ, 07704, Phone: 732-567-3247, Fax: , E-mail: khendrick@comcast.net

☛ **Mr. David Mould**, Owner, David's Chocolates, 803 River Road, 2nd Floor, Fair Haven, NJ, 07704, Phone: 732-212-1606, Fax: 732-212-1607, E-mail: davidschocolate@optonline.net

HAPPY THANKSGIVING





"The Changing Face of Commerce & Tourism in New Jersey"

General Membership Luncheon

Friday, November 19, 2004, Branches, West Long Branch

Sponsored by

Ocean County College

Guest Speaker

Virginia S. Bauer

CEO/ Secretary Designate

New Jersey Commerce & Economic Growth Commission

Presented by **MODC's Business Growth & Development Committee**

In her short time at the helm of New Jersey Commerce, Ginny Bauer has already begun to forge the partnerships between government and business that will be necessary to keep the positive direction of the state's economy and economic growth heading in the right directions. The state's number two revenue generating industry, tourism, is an obvious priority for the Commission to focus on. However, there are a number of other issues that could have a future impact on business and economic development in our region. Come join us as Secretary Bauer shares some of her thoughts and foresights on those topics.

11:30 a.m.	Networking Reception
12:00 p.m.	Luncheon
1:00 p.m.	Guest Speaker: Secretary Virginia S. Bauer

I'd like to make _____ reservations for the November 19, 2004 Luncheon
Cost: \$30.00 MODC Member/\$35.00 Non-Member

___I'd like to reserve a display table @ \$25.00 (members only). Set up time is 10:30 - 11:00 a.m.

Enclosed is my check for \$_____ made payable to MODC.

___Visa ___M/C # _____ Exp Date _____ Total Charge \$_____

NAME _____ Entrée # _____

COMPANY _____

ADDRESS _____

PHONE _____

GUEST NAME(S) _____ Entrée # _____

Entrée # _____

Entrée: # 1 Chicken Francaise # 2 Broiled Tilapia

Fax or send reservations to:

MODC, 2520 Highway 35, Suite 205, Manasquan, NJ 08736, FAX (732) 223-1516; e-mail: staff@modc.com
Or visit our website: www.modc.com (Click on the following link to register: <http://www.modc.com/111904.html>)

Directions: Garden State Parkway to exit 105, traveling east on Rt. 36. At intersection of Rt. 71, turn left. Branches is on the left.

Please contact us for any special accommodations.

If you do not wish to receive future emails or faxes regarding upcoming MODC events, reply via email with
"REMOVE" in the subject line, or fax or call us with your request.