



MODC Matters

A Publication Of The Monmouth-Ocean Development Council

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October 2004

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Recent Events

August 11, 2004 "Business After Hours" Commerce Bank, Eatontown



Upcoming Events

September 21, 2004

'Riverboat Cruise Business After Hours'
Aboard the River Belle, Pt. Pleasant Beach
5:30 – 7:30 p.m.

September 23, 2004

"Collections" Seminar
New Jersey Natural Gas, Wall
8:00 a.m. – 10:30 a.m.

September 29, 2004

'Ocean County College Technology Building Reception'
Ocean County College, Main Campus,
Toms River
5:30 p.m. – 7:30 p.m.

October 4, 2004

Sixteenth Annual Golf Open
Jumping Brook Country Club, Neptune
12:30 p.m. Shot Gun Start

October 6, 2004

"Building Bridges, Joining Forces" Non-Profit Seminar
New Jersey Natural Gas, Wall
8:00 a.m. – 10:30 a.m.

October 15, 2004

General Membership Luncheon
Ramada Inn, Toms River
11:30 a.m.

October 21, 2004

"Increased Profitability Through Technology" Seminar
Holiday Inn, Tinton Falls
8:30 a.m. – 11:30 a.m.

Is Your Company Linked to Our Website?

Please visit www.modc.com/memberships.html, click the down arrow to see if your company is listed. If not, please call or send an email to the MODC office and we'll be happy to link your website to ours.

Committee Reports

Business Growth & Development

(Steve Bumbera, Chair)

With a new MODC fiscal year comes a few committee changes, and Steve Bumbera's return to the head of the Business Growth & Development Committee table on September 15th was one of them. There were a few new faces

around the room as well, as this busy committee worked through their agenda and discussed a number of upcoming events. The ever popular Business After

Hours are on the MODC calendar every other month from now until next June, and we have added a nice twist to that schedule with the one taking place on the River Belle paddle wheel boat in Pt. Pleasant. The committee also began the process of securing a speaker and program for their November luncheon, as well as topics for a number of seminars that they would like to see take place in the coming months. It appears that it will be another "full plate" year for this group. The next meeting is scheduled for October 19th at the MODC office.

Cultural & Tourism

(Mike Redpath, Chair)

What was intended originally to be a quaint venue for the August 16th Cultural & Tourism Committee meeting aboard the River Lady riverboat in Toms River turned instead to be somewhat of a "security blanket" for the committee members who gathered that morning in torrential rain. As the tides rose, at least they were

warm and dry on board a vessel well equipped to deal with water, and there was plenty of hot coffee. Mike Redpath noted that a meeting had been scheduled



Cultural & Tourism

between the Casino Reinvestment Development Authority (CRDA) and MODC for August 19th at the MODC office. After receiving a letter from MODC, CRDA officials accepted our offer to assist them in "fine tuning" the second two Summit on the Shore events that are scheduled to take place in October and next

Spring. A number of issues were raised after the first event in Asbury Park a few months back that can easily be remedied with some advance planning. Hopefully a working partnership can be created between our two organizations that can be beneficial to both groups. There was some discussion regarding the recent resignation of the Governor and how it was affecting the tourism industry in New Jersey right now. Numerous marketing materials, commercials, etc. are most likely going to be pulled out of circulation at a time when tourism is at it's peak in the state. Once details of this activity are confirmed, MODC will direct a letter to NJ Commerce/Office of Tourism to express our concerns. Progress is still being made with the Public Education Project that MODC is launching through the web site, as well as the Data Partnership that has been initiated with Monmouth University. The committee has asked to have Dr. Fred Kelly from the University attend the next committee meeting to provide some updates on how that data collection effort is going. The next meeting will be on September 28th at a location to be determined.

Economic Development

(Steve Juliano, Chair)

The last Friday in August marks not only the unofficial end of summer, but also the date of another MODC Economic Development meeting. The August 27th committee meeting was once again well attended, and the committee members spent some time getting updates on two major initiatives that have been on the table recently – the MOM Rail Project and the Smart Growth Focus Group that has been in the planning stages over the summer. In the absence of Bonnie Goldschlag, Chair of the MOM committee, Steve Juliano reviewed the activities of the MOM committee over the summer months, and noted that a press conference has been planned for September 28th at the Lakewood Municipal Building. MODC, in cooperation with the Lakewood Chamber of Commerce, has developed a list of businesses and dignitaries that will be invited to the event. The purpose of the media event is to highlight the support that exists for the MOM project, in particular from the public and business communities. Ron Kaplowitz, who chairs the Focus Group sub committee, discussed the proposed meeting that is set for September 30th at which the invitees will be attempting to bring interested parties to the table to determine if it is viable to create a public/private partnership entity that can promote economic development in our region. The next full committee meeting is scheduled for September 24th.

Government Relations

(Jack Sahradnik/Tom Hayes, Chairs)

A beautiful summer morning and an inviting golf course set the mood for the Government Relations Committee meeting on August 17th, as the committee was hosted by Jack Sahradnik at Woodlake Country Club. A priority on the agenda was the quickly

(Continued on page 3)

(Continued from page 2)

approaching Candidates' Luncheon in September, and a number of suggestions were made as to possible changes to the program based on recent events in Trenton. Freeholder candidates have been invited to speak at the program, however, with the potential for a gubernatorial election under discussion at state levels, it was suggested that those candidates might be added to the program. A decision on that process will be made shortly, and the program can be modified accordingly. There was also some discussion regarding MODC's role in taking over the administration of the Monmouth County ELC, a transition that is currently underway. The Government Relations Committee is the appropriate MODC committee to liaison with the ELC, and could be instrumental in obtaining the appropriate speakers for their breakfast programs. The next committee meeting will be on September 16th at the MODC office.

MOM Rail

(Bonnie Goldschlag, Chair)

As the Draft Environmental Impact Statement (DEIS) nears completion, the MOM Rail Committee is looking to heighten awareness of the importance of this project to the Monmouth and Ocean region. At the August 20th committee meeting, strategies were discussed to obtain the support of the business community in the region which will be an important step in applying pressure to the current administration and New Jersey Transit to keep this project moving forward and to arrive at a decision on a preferred alignment at the completion of the DEIS. The Strategy Group, the consultants hired by Monmouth and Ocean Counties to assist in promoting the project, has arranged for a press conference to take place on September 28th in Lakewood. Invitation lists are being coordinated to make sure that all interested factions are in attendance. The next committee meeting will be on September 7th, affording sufficient time to finalize details of the press conference.

Non-profit

(Tony Chiariello, Chair)

With many of the recent committee meetings taking place "on the road", it was a bit of a surprise to see the large group crowded into the MODC conference room at their August 26th meeting. A majority of the meeting agenda revolved around finalizing details of the first in a series of lecture programs that will take place on October 6th. The series, titled "Building Bridges-Joining Forces" will begin with the topics of corporate governance in the not-for-profit arena, fiduciary responsibilities and changing Internal Revenue Service regulations. Future topics in the series, which will continue in January 2005, will include subjects such as trends in giving, estate planning concepts, motivation for giving and operational and personnel issues among nonprofit organizations. The committee is also co-hosting a seminar on collections in September along with the MODC Business Growth &

Development Committee. The next committee meeting will take place on September 29th at the new offices of Family and Children's Services in Long Branch.

If you are interested in learning more about the mission and objectives of MODC's program committees, click on the following web address link:
www.modc.com/involved.html

Program Committee Meetings

(Note: meetings are held at the MODC office unless otherwise indicated)

- Sep 24 Economic Development, 8:30 am
New Jersey Natural Gas, Wall
- Sep 27 New Member Orientation, 8:15 am
- Sep 28 Energy & Environment, 8:15 am
First Bridges Marina & Kayaks, Tuckerton
- Sep 28 Cultural & Tourism, 8:30 am
- Sep 29 Non-profit, 8:30 a.m.
Family. & Children's Services Long Branch

Reminder...

The MODC Membership Directory is available to members free of charge at any time. We will send it to you electronically or in hard copy format on request. Just call or e-mail the office to obtain your copy. The directory is updated with new members, addresses and phone numbers daily, so ask for a current copy now.

MEMBER EVENTS

Congratulations to...

Jill Hewitt, MODC Board President, and her husband, John on the birth of their daughter, Jordan Rose, who arrived on August 27, 2004 weighing 7lbs, 14 oz, 20 inches.

WELCOME NEW MEMBERS

☛ **Captain Sharon Bogan-Glantzman**, General Manager, River Cruise, Inc., PO Box 307, 800 Ashley Avenue, Brielle, NJ, 08730, Phone: 732-528-6620, Fax: 732-528-0223, E-mail: rbrqcruise@aol.com

☛ **Gail M. Giacalone, Ph.D.**, Counselor - Family/Business, Spirit of Hope Institute, 5 Mountain Boulevard, Suite 11, Warren, NJ, 07059, Phone: 908-757-4341, Fax: 908-757-5540, E-mail: sproffhp@aol.com

☛ **Ms. Patricia C. Lindberg**, Director of Development, School for Children, 270 Industrial Way West, Eatontown, NJ, 07724, Phone: 732-542-4567, Fax: 732-542-2980, E-mail: plindberg@sfconline.org

☛ **Mr. Luke Magliaro**, Owner, Moonstruck Restaurant, 517 Lake Avenue, Asbury Park, NJ, 07712, Phone: 732-988-0123, Fax: 732-988-0149, E-mail: moonstrucknj@aol.com

☛ **Ms. Judith A. McClellan**, Vice President of Marketing, Capital Property Management, 28 Eaton Road, PO Box 549, Eatontown, NJ, 07724, Phone: 732-935-9870, Fax: 732-935-9875, E-mail: judithannemcclellan@yahoo.com

☛ **Ms. Linda O'Donnell**, President & Founder, Flying Turtle Marketing, P.O. Box M, Bayville, NJ, 08721, Phone: 732-269-2454, Fax: 732-606-0504, E-mail: lodonnell@flyingturtlemarketing.com

☛ **Mr. Scott O'Donnell**, Project Manager, PMCI - Superior Asphalt, P.O. Box M, Bayville, NJ, 08721, Phone: 732-604-2566, Fax: 732-606-0504, E-mail: scott@pmci-nj.com

☛ **Jeffrey R. Rich, Esq.**, Partner, Genova, Burns & Vernoia, 331 Newman Springs Road, Red Bank, NJ, 07701, Phone: 732-758-6593, Fax: , E-mail: jrich@gbvlaw.com

☛ **Mr. Al Sherwin**, Founder, Carquest of Lakewood, 170 N. Oberlin, Unit #20, Lakewood, NJ, 08701, Phone: 732-961-2080, Fax: 732-961-2142

☛ **Mr. John P. Smallwood**, Certified Investment Management Consultant, Smallwood Capital Management, 3 Revmont Drive, Suite 312, Shrewsbury, NJ, 07702, Phone: 732-542-1565, Fax: 732-389-0488, E-mail: smallwood@exit109.com

HAPPY HALLOWEEN



SAVE THE DATE!

The New Jersey Marine Sciences and the
NJDOT Office of Maritime Resources
present:

COAST Day NJ

A Celebration Of The Sea

OCTOBER 9 & 10
FREE ADMISSION – FREE PARKING

**Enjoy FREE Children's Activities,
Guided Eco-tours, Live Music,
Deck and Dock Tours, Touch
Tanks, Artist Demonstrations,
Exhibits, FREE giveaways AND
MORE!**

TWO DAYS
TWO LOCATIONS
11 a.m. – 4 p.m.

**October 9: Long Beach Island at Viking
Village**

**October 10: Cape May at Lobster House
Restaurant, Utsch's Marina, NJAS Nature
Center of Cape May**

More info?? Go to www.njmssc.org

MODC WEB SITE ADVERTISING

MODC now offers banner advertising on our web site. The banner is located at the top of our home page and is available as an animated or fixed banner, with a hyperlink to your own web site home page. If you are interested in more details on this great advertising opportunity, please contact Ben Waldron at the MODC office, or go to www.modc.com.



R E M I N D E R...

MODC'S SIXTEENTH ANNUAL GOLF OPEN

*JUMPING BROOK COUNTRY CLUB
210 JUMPING BROOK ROAD
NEPTUNE, NEW JERSEY*

Monday, October 4, 2004

SPONSORED BY SHORE POINT DISTRIBUTING COMPANY, INC.

\$250.00 PER GOLFER

Call the MODC office for more information, 732-223-6632

or

Visit our website www.modc.com

**WE ARE LOOKING FOR VOLUNTEERS TO ASSIST WITH THE EVENT.
PLEASE CALL THE MODC OFFICE IF INTERESTED**



TECHNOLOGY SEMINAR

"Increased Profitability Through Technology"



Thursday, October 21, 2004
8:30 a.m. – 11:30 a.m.

Holiday Inn, Tinton Falls, NJ

Presented by MODC's Technology Committee and in cooperation with
Netcetra, LLC and WayComm Consulting LLC

Sponsored by:

Amper, Politziner & Mattia, PC

Based on the results of the survey that was circulated by the MODC Technology Committee, a series of informational seminars have been planned to address the technology related issues that our membership indicated was most important to their business. This program is the first in that series and will address the use of "wireless technologies" and "e-mail sales and applications" to increase the profitability of your business.

Agenda

8:30 a.m. Registration & Continental Breakfast

9:15 a.m. Presentation: **Jean Hill; Peter Brescia**
to Sprint Business Solutions
10:15 a.m. **Jeff Pierce**
Emtec
Wireless Fidelity (Wi-Fi) Solutions

Refreshment Break – Meet The Exhibitors

10:30 a.m. Presentation: **James Mahlmann**
to **President, NetCetra, LLC**
11:30 a.m. *E-mail Sales & Applications*

Q & A / Prize Drawing

_____ I'd like to make _____ reservations for the October 21, 2004 Technology Seminar
\$25.00 MODC Member/\$35 Non-member

_____ I'd like to reserve an exhibit table for the October 21, 2004 Technology Seminar
\$250.00 MODC Member/\$300 Non-member (includes two admissions to seminar)

_____ Please check here if electric hook up is needed (you will be responsible for providing your own extensions)

Enclosed is my check for \$_____ made payable to MODC.

___ Visa ___ M/C # _____ Exp Date _____ Total Charge \$ _____

NAME _____
COMPANY _____
ADDRESS _____
PHONE _____
GUEST NAME(S) _____

Fax or e-mail reservation form to:
MODC, 2520 Highway 35, Suite 205, Manasquan, NJ 08736; FAX (732) 223-1516; e-mail: staff@modc.com
Or register on our website: <http://www.modc.com/102104.html>.

Directions: Garden State Parkway exit 105; turn right at first light (Hope Road); Holiday Inn is on the right