



MODC Matters

A Publication Of The Monmouth-Ocean Development Council

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September 2004

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Recent Events

June General Membership Luncheon "Tourism Market Insights"

Tourism generates \$30 billion a year for the New Jersey economy, and a large portion of it comes from the Monmouth and Ocean County region. Chris Pike, Senior Analyst with Global Insight, a marketing and research consultant contracted by the NJ Office of Travel and Tourism, presented some staggering data on what that means to the economy of our region. The attraction of the gaming industry (casinos, horse racing, etc.) and the availability of desirable waterfront entertainment makes the shoreline of the state a vibrant place for tourists to come to. And the industry adds over 400,000 jobs and \$12 billion in wages to the state's employment roll, ranking it second only to health services in New Jersey. Evidence of the desirability of Monmouth & Ocean Counties as a tourism destination is reflected in the data that showed our region as having the highest level of entertainment spending of any other region in the state. It's no wonder that Monmouth and Ocean Counties have become the fastest growing area of the state for both residential and business attraction. As MODC has proudly announced in recent editions of our business annual, our bi-county region is the best place in New Jersey to "live, work and play".



Upcoming Events

September 17, 2004
Candidates Luncheon
Breakers, Spring Lake
11:30 a.m.

September 21, 2004
'Riverboat Cruise Business After Hours'
Aboard the River Belle, Pt. Pleasant Beach
5:30 – 7:30 p.m.

September 23, 2004
"Collections" Seminar
New Jersey Natural Gas, Wall
8:00 a.m.

September 29, 2004
'Ocean County College Technology Building Reception'
Ocean County College, Main Campus,
Toms River
5:30 – 7:30 p.m.

October 4, 2004
Sixteenth Annual Golf Open
Jumping Brook Country Club, Neptune
12:30 p.m. Shot Gun Start

October 6, 2004
"Non-Profit" Seminar
New Jersey Natural Gas, Wall
8:00 a.m.



Summer Activities and Committee Meetings

Although MODC forgoes the regular luncheon programs over the summer months, the program committees have been busy presenting a variety of events to the general membership during June, July and August.

The **Economic Development Committee** hosted the first in a series of Smart Growth seminars on June 3rd at Brookdale Community College's Western Monmouth



Higher Education Center in Freehold. Panelists representing government agencies as well as development professionals were on hand to talk about the

need to keep transportation infrastructure in mind during Smart Growth planning. Pursuant to the seminar, the committee is establishing a focus group that will meet to determine how MODC and the business community in our region can be a part of the smart growth initiatives being rolled out on a state and county level. Along with our Technology Committee, this committee is also keeping a close eye on the BRAC issue that we are facing wherein there is the potential to see the closure of some of the military installations around New Jersey.

The **Business Growth & Development Committee** has been running at full speed with the increasingly popular Business After Hours events and a number of seminar programs. An enlightening and entertaining seminar titled "Connecting Through Communications" was presented on June 10th at Brookdale's Lincroft campus. Susan Young, of Susan Young Media Relations conducted another of her well received programs about the right and wrong ways of communicating your message. On June 22nd, Amper, Politziner and Mattia hosted a wonderful Business After Hours event at their Wall offices, providing ample food and beverage for over 50 MODC members and guests. With another BAH scheduled for August 11th at Commerce Bank in Eatontown, a boat cruise networking



event in September, and a couple more after hour events booked for the Fall and early Winter, it's easy to see how this committee keeps busy throughout the

year.

Not to be outdone for being the "most active committee", the **Non-profit Committee** has been busy at pulling together a lecture series that will focus on a variety of topics and issues relevant to the non-profit, as well as the for-profit community. The first program scheduled for October will look at the fiduciary responsibilities of non-profit volunteers and Board members, as well as legislative affairs that can have an impact on non-profit organizations. This committee has been growing in such leaps and bounds that it has become almost necessary to take most of their meetings on the road to find accommodations that will hold the crowds (not a bad problem to have).



Coming off of a successful June luncheon event, the **Cultural & Tourism Committee** has been actively involved in a number of state and federal issues that stand to impact the tourism economy of our region. MODC will be establishing a formal working relationship with the Casino Reinvestment Development Authority to assist them in planning the remaining "Summit at the Shore" events they have planned for the upcoming year. The first event was held in Asbury Park in June, and future programs are set for Wildwood and Atlantic City for the Fall and Winter respectively. Promoting the good water quality of the Jersey Shore is also on the list of projects for this committee, and MODC will be using it's web site to establish links for people to check on county and state water quality testing information. The committee is also working with local colleges to create a data partnership that will enable us to gather local tourism information that could be crucial to the tourism businesses in the area in planning for their seasonal business. Additionally, they will be working closely with the Shore Region Tourism Council to present informational and educational programs to the tourism industry in Monmouth & Ocean Counties.

Another MODC committee that has been expanding it's presence in recent months is the **Energy & Environment Committee**. I'm sure the committee members will tell you that it has a lot to do with the off-site locations that some of their meetings are held, but it most likely has more to do with the level of interest and enthusiasm emanating from the committee. A recent trip to the campus of Ocean County College gave committee members a first hand view of their newly installed fuel cell. And a late summer meeting is planned "on the water" with a

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kayak trip around Barnegat Bay. The committee will be looking for the latest "hot topic" to consider for an upcoming workshop/seminar. If history repeats itself, whatever the topic is will be a winner of a program. Previous E & E seminar attendance has topped the charts.



The **Government Relations Committee** has been in the process of planning for their September Candidates' Luncheon, adding a little different twist to the event this year by inviting county freeholder candidates to speak at the event. They have also been actively involved in reviewing and recommending a variety of supporting or opposing resolutions from MODC as it relates to beach replenishment funding, the MOM passenger rail project, BRAC & others which were referred by MODC's various program committees.

And last, but certainly not least, the **Technology Committee** has been extremely busy in keeping up with the goals and objectives they have set for themselves for the upcoming year. With the merging of the Business Education Committee into Technology, the committee will be looking to host the October general membership luncheon, as well as a Technology Showcase and Seminar in that same month. Ocean County College has asked MODC, through the Technology Committee, to co-host a reception on the campus in September to showcase the opening of their new Technology Center. Additionally, the committee will be looking at rolling out the web based Economic Development Resource and Promotional Package by the end of summer, as well as look into the possibility of sponsoring an internship program in the region.



Obviously, there was no rest for the weary around the MODC committee tables over this summer. We're ready to hit the ground running in September for the start of the 2004-2005 year of activities.

Program Committee Meetings

(Note: meetings are held at the MODC office unless otherwise indicated)

Aug 26 Non-profit, 8:30 am
 Aug 27 Economic Development, 8:30 am
NJNG, Wall
 Sep 2 Golf, 11:30 a.m.
 Sep 15 Business Growth & Dev., 8:30 am
 Sep 20 Technology, 8:30 a.m.
 Sep 21 Education Foundation, 8:30 a.m.
 Sep 27 New Member Orientation, 8:15 a.m.

If you are interested in learning more about the mission and objectives of MODC's program committees, click on the following web address link: www.modc.com/involved.html.

WELCOME NEW MEMBERS

☛**Mr. Adrian Hollywood**, Community Outreach Associate, Seabrook Village, 3000 Essex Road, Tinton Falls, NJ, 07753, Phone: 732-643-2060, Fax: 732-643-2035, E-mail: ahollywood@ericksonmail.com
 ☛**Mr. Joe Kolakowski**, President, Sign Design & More, Inc., 16 Salem Drive, Colts Neck, NJ, 07722, Phone: 732-299-6454, Fax: , E-mail: president@signdesignandmore.com
 ☛**Ms. Kim Kretowicz**, Senior Vice President, Manager, Weichert Commercial Brokerage, Inc., 106 Apple Street, Suite 113, Tinton Falls, NJ, 07724, Phone: 732-530-8011, Fax: 732-530-1654, E-mail: kkretowicz@weichertcommercial.com
 ☛**Mr. Dave Michaud**, Director of Sales Development, InterGlobe Communications, 1 Christopher Way, 2nd Floor, Eatontown, NJ, 07724, Phone: 718-967-7280, Fax: 732-389-6423, E-mail: dmichaud@nyigc.com
 ☛**Mr. Jeffrey A. Nadell**, Director, Urban Opportunities, K. Hovnanian Homes, 110 Fieldcrest Avenue, CN 7825, Edison, NJ, 08818-7825, Phone: 732-623-6803, Fax: 732-623-6933, E-mail: jnadell@khov.com
 ☛**Ms. Jane C. Stone**, Executive Director, Regional Perinatal Consortium of Monmouth & Ocean, 1255 Route 70, Suite 31N, Lakewood, NJ, 08701, Phone: 732-363-5400, Fax: 732-363-5554, E-mail: jstone@rpcmoc.org



"Annual Candidates' Luncheon"

Friday, September 17, 2004, 11:30 a.m.

The Breakers, Spring Lake

Presented by MODC's Government Relations Committee

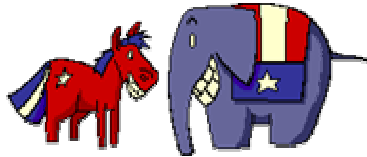
Sponsored by

New Jersey Natural Gas Company



Designated representatives of the Republican and Democratic Freeholder candidates will be the featured speakers at this year's luncheon program. All Freeholder candidates representing Monmouth and Ocean Counties, as well as candidates for all county offices, have been invited. Come meet the candidates and hear their views on our region's most pressing issues.

Our luncheon sponsor, New Jersey Natural Gas Company, will once again be presenting their annual Economic Development Awards during the luncheon program.



Agenda

11:30 a.m. Networking Reception
12:00 p.m. Luncheon
1:00 p.m. Guest Speakers: **Freeholder Candidates**
 Monmouth and Ocean Counties

I'd like to make _____ reservations for the September 17, 2004 Candidates' Luncheon
Cost: \$30.00 MODC Member/\$35.00 Non-Member

___I'd like to reserve a display table @ \$25.00 (members only). Set up time is 10:30 - 11:00 a.m.

Enclosed is my check for \$_____ made payable to MODC.

___ Visa ___ M/C # _____ Exp Date _____ Total Charge \$ _____

NAME _____ Entrée # _____
COMPANY _____
ADDRESS _____
PHONE _____
GUEST NAME(S) _____ Entrée # _____
_____ Entrée # _____

Choice of Entrée:

1) Slice Pork 2) Baked Salmon

Fax or send reservations to:
MODC, 2520 Highway 35, Suite 205, Manasquan, NJ 08736, FAX (732) 223-1516; e-mail: staff@modc.com
Or register on our website: www.modc.com/091704.html



Call if we may accommodate any special need.

For directions, please go to The Breakers' web site at [http:// www.breakershotel.com/](http://www.breakershotel.com/), or call the MODC office.



MONMOUTH-OCEAN DEVELOPMENT COUNCIL

INVITES YOU TO JOIN US AT OUR

'RIVERBOAT CRUISE BUSINESS AFTER HOURS'

aboard the beautiful *River Belle* in Point Pleasant

Tuesday, September 21, 2004, 5:30-7:30 p.m.

(Boarding begins at 5:30 p.m.; the ship leaves the dock at 6:00 p.m. and returns at 7:30 p.m.)

The River Belle Sails From:
Broadway Basin
47 Broadway, Pt. Pleasant, NJ

Meet and greet your MODC friends in this delightfully casual and relaxed atmosphere on the Manasquan and Metedeconk Rivers. Share some beer, wine, hors d'oeuvres and your business cards. Network with elite business leaders in Monmouth and Ocean counties. Bring a friend or business associate. This is going to be a sell out, so register early!

Please complete the registration form below and return it to the MODC office at 2520 Hwy. 35, Suite 205, Manasquan, NJ 08736, or fax to (732) 223-1516, or register on our web site: www.modc.com/092104.html

(Business Casual Attire Please)

WE LOOK FORWARD TO SEEING YOU ON SEPTEMBER 21ST!

Yes, I would like to make _____ reservation(s) for the River Cruise Business After Hours at \$10.00 each

Name _____ Company _____

Address _____

Telephone _____ Fax _____ email _____

___ check enclosed ___ I will pay at the door

___ Visa/Mastercard # _____ Exp. Date _____

For more information please call the MODC office at (732) 223-MODC

Or email us at staff@modc.com

For directions please visit the River Belle's web site - http://www.weddingsnj.com/belle_map.htm.



**OCEAN COUNTY COLLEGE
&
MONMOUTH-OCEAN DEVELOPMENT COUNCIL**

INVITE YOU TO JOIN US FOR A RECEPTION AS WE CELEBRATE THE OPENING OF THE NEW

'TECHNOLOGY BUILDING'

on the main campus, Toms River, NJ

Wednesday, September 29, 2004, 5:30 -7:30 p.m.

Ocean County College is proud to showcase their new Technology Building to the business community of Monmouth and Ocean Counties. Come see where your future employees will soon be receiving the best technology training and education available in Ocean County. Meet and greet your MODC & OCC friends and share some beer, wine & hors d'oeuvres. Network with elite business leaders in Monmouth and Ocean counties. Ocean County College will be making portions of the Technology Building available for future use by the surrounding business community, so a tour of this beautiful, modern new facility is a must.

Please complete the registration form below and return it to the MODC office at 2520 Hwy. 35, Suite 205, Manasquan, NJ 08736, or fax to (732) 223-1516, or register on our web site: www.modc.com/081104.html

WE LOOK FORWARD TO SEEING YOU ON SEPTEMBER 29TH!

Yes, I would like to make _____ reservation(s) for the Technology Building Reception at \$10.00 each

Name _____ Company _____

Address _____

Telephone _____ Fax _____ email _____

___ check enclosed ___ I will pay at the door

___ Visa/Mastercard # _____ Exp. Date _____

For more information please call the MODC office at (732) 223-MODC.

Or email us at staff@modc.com

(Directions are available on Ocean County College's web site – www.Ocean.edu)